

D.R.U.M. Foundation Fall Golf Classic



D.R.U.M. FOUNDATION FALL GOLF CLASSIC SPONSORSHIP PACKET

FRIDAY, OCTOBER 9, 2009
9:00 A.M.

National Golf Club at Tantallon

300 St. Andrews Drive

Fort Washington, MD 20744

Event Managed by:



D.R.U.M. Foundation Fall Golf Classic



Dear Sponsor:

We invite you to join us as one of the sponsors of the D.R.U.M. (Developmental Roundtable for Upward Mobility) Fall Golf Classic to be held on Friday, October 9, 2009 at National Golf Club at Tantallon in Fort Washington, MD. We present to you an exciting golf event that will give you an opportunity to gain more exposure for your company, meet new customers and entertain exiting customers while at the same time exercise good corporate citizenship and support a worthwhile cause. This event is open to all and will include both experienced and novice golfers, In fact, in addition to a traditional golf tournament, we will feature a Business of Golf Workshop and Skills Clinic for non-golfers and beginners. On behalf of the Developmental Roundtable for Upward Mobility (D.R.U.M.) Foundation, we would like to take this opportunity to provide you with the enclosed information about our D.R.U.M. Fall Golf Classic and information on our mission and accomplishments.

As you may know, the Foundation's parent organization, D.R.U.M. Incorporated was founded at Verizon Communications in 1990. Its purpose is to facilitate and enhance opportunities for African-American males through developmental relationships. As an outgrowth of D.R.U.M. Inc.'s community outreach initiatives, the D.R.U.M. Foundation was established in 2003. The D.R.U.M. Foundation provides educational scholarships to students and grants-in-aid to organizations providing mentoring, educational, and professional development opportunities for the benefit of our communities.

With scarce resources and far too many needs, the primary focus for the D.R.U.M. Foundation is to financially support educational opportunities for disadvantaged and at-risk youth. In doing so, we intend to provide a spring-board for college-bound students to gain a competitive edge in main stream America. Education was selected because it is the single area that, when pursued, provides an indelible impression upon a group or individual engaged. The benefits of education cannot be trivialized, as a solid education provides access to many other opportunities, that when exploited, can advance the quality of life for all members of our community.

Since its 501 (C)(3) designation in 2003, the D.R.U.M. Foundation has awarded \$65,000 in scholarships and over \$23,000 in "grants-in-aid" awards. Now more than ever, we need your generous support so that D.R.U.M. can continue to encourage youth in our educational and mentoring program and make a difference in their lives. As a 501(c)3 organization, your D.R.U.M. sponsorship is tax deductible to the extent permitted by law and goes toward supporting our scholarship and community outreach.

For more information on this event and to sponsor online visit: <http://drumgolf.eventbrite.com>.

If you would like to sponsor by phone or have additional questions, please contact our Event Planner, Soulful Golf (Jandie Smith Turner) at 410 505 8812 or jandie@soulfulgolf.com.

We thank you in advance for your support and look forward to your participation.

Sincerely,

Charles Bowers
Executive Director, D.R.U.M. Foundation

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Sponsorship Opportunities

Platinum [\$5000]

- Speaking opportunity at the awards luncheon/ceremony
- VIP seating at awards luncheon/ceremony
- 2 VIP Seats at D.R.U.M.'s MLK Gala
- Name recognition on all printed materials
- Name on patron board
- Two complimentary foursomes or (8) business golf workshop & clinic registrations
- Platinum sponsor gift
- Goodie bag access
- Branded gift opportunity
- Listing on event web site
- Logo on event program

Gold/Contest [\$1500]

- Name recognition on all printed materials
- Name on patron board
- Signage on contest hole (Long Drive, Putting, Closest to Pin, or Hole in One)
- One complimentary foursome or (4) business golf workshop & clinic registrations
- Gold sponsor gift
- Goodie bag access
- Listing on event web site
- Logo on event program

Silver [\$1000]

- Name on Patron Board
- 2 Complimentary tournament registrations or (2) business golf workshop & clinic registrations
- Silver sponsor gift
- Goodie bag access
- Listing on event web site
- Logo on event program

Hole [\$500]

- Signage on hole
- 1 Complimentary tournament registration or (1) business golf workshop & clinic registration

D.R.U.M. Foundation Fall Golf Classic



	Please Complete
Name	
Email	
D.R.U.M. Member Contact	
Billing Address	
City, State, Zip	
Phone (Business)	
Fax	
Credit card type/Number	
Expiration Date	
Authorized Signature	

Platinum [\$5000] Gold/Contest [\$1500] Silver [\$1000] Hole [\$500]

I (We) Pledge a total of \$_____ and plan to make this contribution in the form of _____ cash
 _____ check _____ credit card _____ other.

Gift will be matched by _____ (company/family/Foundation).

_____ form enclosed _____ form will be forwarded.

Acknowledgement Information

PLEASE USE THE FOLLOWING NAMES IN ALL ACKNOWLEDGEMENTS:	
Signature(s)	Date

Please make checks, corporate matches, or other gifts Payable to: **D.R.U.M. Foundation, Inc.** and email, fax or send form to:

Soulful Golf
 c/o D.R.U.M. Foundation Fall Golf Classic
 2676 Golf Island Road, Ellicott City, MD 21042
jandie@soulfulgolf.com
 410 505 8812 (p) 410 465 9576 (f)

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D.R.U.M. FACT SHEET

- ▶Mission: "The purpose and objective of this organization shall be to facilitate and enhance opportunities for African American males through developmental relationships. In doing so, we intend to foster a vision of career aspirations, provide positive male role models and serve as a catalyst to stimulate accountability and empowerment."
- ▶The D.R.U.M. organization focuses on the progress of African American males in corporate America and the need for guidance, attention, and mentoring to support their success.
- ▶The name "Developmental Roundtable for Upward Mobility" or "D.R.U.M." was conceived by Norris Shelton. The symbolism of the "round table" was captured from the charter meeting room located at 722 12th St., NW, which contained a "round" meeting table. The organization's name was voted on and officially adopted on February 7, 1991.
- ▶The organization currently establishes an annual calendar of programs and events that will benefit the advancement and professionalism of its members. Programs include: Annual Dr. Martin Luther King, Jr. Commemorative Observance; Mentoring Functions; Professional Development Seminars; Strategic Alliances; and Scholarship/Benefit Efforts.
- ▶In 2003, the D.R.U.M. Foundation was established where scholarships are offered to High School seniors and college students who have financial need and/or have excelled academically.
- ▶The D.R.U.M. Foundation provides grant-in-aid awards to community outreach and educational programs/projects intended to facilitate and enhance the quality of life within the African American community.

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Community Support Highlights

- ▶ Partnership with Reaching Inside for Self Esteem (RISE) to serve youth in Wards 7 and 8 and Washington, D.C. with the following Programs:
 - ▶ Out-of-School Time Program
 - ▶ HIV/AIDS Outreach and Intervention Projects
 - ▶ Fatherhood Initiative
 - ▶ Youth Crime Prevention
 - ▶ Youth Adjudication Counseling
 - ▶ Youth Truancy Prevention
 - ▶ Summer Camps.

- ▶ Partnership with Leadership Education and Development Program in Business (LEAD) and Baltimore City Public Schools:
 - ▶ Linking LEAD to Gifted and Talented Education (GATE) initiative
 - ▶ Providing scholarships for students to participate in Summer Business Institute
 - ▶ Providing mentorship as a pathway to the business world.

- ▶ Barbershop Community Foundation
 - ▶ Providing scholarships for African American males to attend Barber or Cosmetology School.

- ▶ MenzFit
 - ▶ Providing professional clothing, skills training and career development services that helps low-income men return to work.

- ▶ Providing scholarships to students attending Brown University, Howard University, George Washington University, Temple University and Johns Hopkins University.

- ▶ Grants awarded to the following community partners: CITE, NAACP, LEAD, Junior Achievement, Ben Carson Foundation, etc...